

### **Connecting people, businesses and countries**

Capital Markets Day 21 November 2023

### Driving world-class margins and returns

Luis Gallego Chief Executive Officer



#### Our strategy has delivered world-class margins and returns





#### Our focus remains on maximising Total Shareholder Returns





#### Our four near-term strategic priorities





#### Our proven structure facilitates transformation and innovation





#### An experienced and collaborative team...





#### ...who have a strong track record of leading performance...

15.6% 14.9% 14.5% 13.3% 12.2% 8.5% 5.9% 2.8% 2012 2013 2014 2015 2016 2017 2018 2019 16.2% 16.8% 14.9% 13.0% 8.9% 5.0% 4.3% 4.6% 2012 2013 2014 2015 2016 2017 2018 2019

Full year lease-adjusted operating margin<sup>1</sup> (%) by IAG airline OpCo





#### ...and we continue to outperform our peers



Strong balance sheet position (leverage)





#### We operate in a secular long-term growth sector

Long-term secular growth



**Travel remains a priority** 



#### Supply is constrained for the medium-term

Aircraft deliveries / orders ('000) **AIRBUS** Deliveries //// Shortfall<sup>1</sup> Net Adds +6 0.9 0.9 0.9 0.9 0.9 0.8 227 0.7 2017 2018 2019 2020 2021 2022 2023 BOEING 0.8 0.8 0.8 0.8 0.8 0.8 0.7 2020 2021 2022 2023 2024 - 2028 Retirements 2024 - 2028 Orders 2017 2018 2019

Aircraft retirements vs orders for European hub carriers<sup>2</sup>

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Source: Cirium Fleet Analyser, IAG analysis. 1. Compared to previous maximum deliveries 2. Total figures for Aer Lingus, British Airways, Iberia, AF-KLM and Lufthansa

#### We operate in some of the world's largest and most attractive markets

Total Market Size by O&D to/from Europe (€bn)<sup>1</sup>





#### We are based in some of the largest European hubs...

European airports by total revenue<sup>1</sup>, LTM Q2-2023 (€bn)





## ... which provide a competitive and geographic advantage across the Atlantic

Our home markets provide a competitive advantage

*Geographical advantage* 





#### A disciplined framework for investing in growth





## Leveraging our home markets and geographical advantage to maintain and grow our North Atlantic position





## Highly attractive LatAm markets supporting €1.5bn+ profit from our Spanish businesses







#### Air Europa: The next step on transforming our Iberian Peninsula platform



INTERNATIONAL Note: Air Europa acquisition is still pending regulatory approval. AIRLINES

# Selective growth in Rest-of-World markets: directly in key markets and leveraging strong Joint Businesses for additional network coverage





#### Our unique structure provides flexibility to grow





Note: Acquisitions and joint business agreements, 2011-2020. Year represents the year the deal was completed; Air Europa acquisition is still under negotiation and pending regulatory approval; Synergies stopped being tracked beyond 2015.

#### We are investing in a portfolio of world-class brands





#### Investing in British Airways to drive transformation in all areas





### Driving capital-light earnings growth through IAG Loyalty





#### IAG leadership towards a sustainable airline industry



Fully committed to delivering on our emissions targets:

- 11% improvement in fuel efficiency 2019-2025
- 10% SAF by 2030
- Net Zero by 2050

Delivered through:

- Investment in new aircraft and operations
- Market-leading SAF programme
- Carbon removal roadmap
- Market-based measures and offsets



#### Our people are critical to our success





MANAGEMENT REMUNERATION

- Our people are the front line in delivering services to our customers
- We are investing in training, tools, skills and development
- Increasing mobility across the Group drives retention as well as sharing of best practice

 Multi-year agreements bring stability to develop an efficient growth plan and drive Transformation

- Remuneration aligned with shareholders long-term interests:
  - Strong financial performance (world-class margins)
  - Delivering the best experience for our customers (transformation at British Airways)
  - Carbon efficiency (industry leader to Net Zero)



#### Focused on delivering world-class margins and returns





### **Our Global Leadership Positions**

Lynne Embleton, Sean Doyle, Fernando Candela, Marco Sansavini CEO Aer Lingus, CEO British Airways, CEO Iberia, CEO Vueling



#### A disciplined framework for investing in growth





#### IAG has a strong proposition in the largest aviation market from Europe



#### IAG's competitive advantage in the US market



Geographical advantage of our hubs, languages and cultural links



Highly attractive and sizeable market at €33bn<sup>1</sup>

Largest US – Europe joint business

High premium demand and bestin-class customer proposition



• Sustainable returns and cash generation



#### The US is our largest profit pool and is diversified across OpCos





#### A premium-heavy market which we serve with premium propositions



US US **Rest-of**world Industry IAG industry Premium Non-Premium





#### Our US fleet allocation is right-sized and is increasingly efficient



Sources: OAG; Iberia excludes LEVEL, IAG internal data. \*2028 based on assumptions for regional allocation of next gen delivery / replacements

Note: Old Gen = 747, 757, A340; Mid Gen = 777, A330, A380; Next Gen = 787, A321LR/XLR, A350, 777-9x

INTERNATIONAL AIRLINES

GROUP

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# Our home markets have strong cultural links with the US and our Atlantic Joint Business has the highest share



Share of Europe – US by market (revenue)

Share of Europe – US by joint business (passengers)





#### The AJB network has grown significantly since its inception

#### IAG's Pre-AJB and today's US destinations



US non-stop destinations served by each joint business



# The A321 XLR unlocks further growth opportunities, leveraging our geographical advantage





## LatAm is a highly attractive growth market - IAG's hubs and home countries are the best positioned

Total LatAm-Europe revenue by European country of origin/destination (€bn)



European airports ranked by LatAm exposure, revenue LTM Q2-2023 (€bn)




### IAG serves LatAm with 3 brands and 3 hubs

% L

LatAm revenue contribution out of airline total revenue (Q2 LTM 2023)





## Structural improvements have provided a platform for Iberia's growth in LatAm

Iberia's fleet improvement - more efficient A350 vs A340, higher utilisation



#### Iberia's improved network offering in big cities



#### Structural market changes driving Madrid-focused demand growth

- LatAm immigration: +50% Latin American residents in Spain over the last 5 years
- Luxury hotel investments: 50% more luxury hotel rooms than in 2019
- MICE\*: +10% international fairs held in Madrid in 2023 vs 2019

"Rich Latin Americans transform Madrid into the new Miami" Bloomberg 2 June 2023



## Leveraging the IAG platform to develop LEVEL in Barcelona





## Further growth opportunities for IAG in LatAm





## IAG is in the largest Intra-European flows and Spain is the largest European domestic market

Revenues by O&D Top 15 country pairs, LTM Q2-2023 (€bn)





Source: DDS Note: Excludes Turkey and Russia

## Strong footprint to grow domestically and short-haul Europe



#### IAG's competitive advantage

- Leadership at MAD, BCN and in ۲ **Domestic Spain**
- Unique combination of point-to-• point and connecting traffic
- Competitive LCC cost position with Vueling and Iberia Express
- Operational excellence, with • leading punctuality
- Strong brand recognition



## IAG's low-cost airlines are the growth engines for short-haul

IAG narrow bodied fleet<sup>1</sup>





## IAG's portfolio of efficient short-haul carriers is well-positioned to capture future growth opportunities





## Selective growth in Rest-of-World markets: directly in key markets and leveraging strong joint businesses for additional network coverage





## Our unique partnership with Qatar Airways drives capital-light earnings growth

Airline joint business



The world's largest and unique amongst peers

### Global loyalty currency



*Pioneering relationship with joint Avios adoption* 

Working with the world's largest Cargo airline

Cargo

co-operation

CONSTANT

Group-wide synergies



*Major joint maintenance and procurement activities* 



## Our growth plans will deliver a more balanced and resilient portfolio







## Growing our world-class brands

Julio Rodriguez Contreras Chief Commercial Strategy Officer



### IAG is a Group of world-class airline brands



INTERNATIONAL AIRLINES GROUP IAG's **world-class airline brands** have distinct identities, customer propositions and strategies

Our brands leverage IAG's scale, efficient platforms, and best practice sharing

Customers benefit from Avios, which rewards loyal customers and provides global reach and access to an extensive portfolio of partnerships

## Our diverse brand portfolio is well-positioned across demand spaces





## Our brands have strong identities...





## ...tailored to each brand's target demand spaces



- Low fares and promotions
- **Travel experience**

- Low fares and promotions •
- **Digital and modern** •



choose our brands?

## Our brands are doubling-down on enhancing the customer experience





## British Airways' customers are global travellers with high expectations and an increasing desire for leisure experiences



**Our customers are global travellers** 



**5** continents are offered by British Airways, connecting London worldwide

Our customers are willing to pay for a premium experience



**66%** of BA's customers live in the more affluent South-East of the UK

Our customer base is becoming more leisure-focused



**75%** of BA's customers are travelling for leisure purposes



#### Investing in a premium experience, enabled through a best-**BRITISH AIRWAYS** in-class product and outstanding service ውውው CHO R. Q Journey X ╚᠋᠋ॻᢓ Disruption, connections & Dreaming, planning & Road to hub Check in Boarding On-board Our service Lounge arrivals booking

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#### Improving Lounge Experience

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Differentiated

Competitive

Benchmark



- Full redevelopment of the global lounge estate, including Heathrow
- Enhanced food and beverage offering in our lounges
- New dedicated training for lounge colleagues

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Investing in on-board premium service

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- 100% Club Suite at Heathrow by end 2026
- Evolved food and beverage offering across all cabins
- Specialist training for cabin crew colleagues
- Doubled Inflight Entertainment content, and introduction of new partnerships

#### **Transforming Customer Care**

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- Deployment of new technologies to improve both customer and colleague experience
- Automated processes and introduction of AI solutions
- Launch of Proactive Customer Care with live ground-toaircraft customer service solutions



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2024 and beyond position vs competition

## Iberia customers seek a seamless experience and they increasingly value a premium experience



Our customers use Madrid as Europe's hub to Latin America



**Madrid** is Europe's largest gateway to LatAm twice the size of the next

Our customers are increasingly choosing our premium cabins



+8 ppts increase in customers travelling in the premium cabins since the pandemic

Our customers are digitally savvy and expect a seamless travel experience



**72%** of customers recognise that we are constantly innovating



# Iberia are investing in technology, best-among-peers



#### Digitising the customer journey



Discover how to manage your experience with us Presention Present

- New Personal Area to assist customers throughout the journey
- Introduction of GenAI to WhatsApp and voice Bot and smart voice assistant to the call centre





## Upgrading the cabin interior



- Rollout of the award winning 350 Next: state-of-the-art suitestyle seat with direct aisle access
- Introduction of XL overhead bins on A320 family aircraft

#### **Delivering a cultural change**



- 2<sup>nd</sup> iteration of "Todo Empieza Conmigo", our cultural change programme focused on the delivery of a customer-centric service
- Delivered to our headquarters and all customer-facing teams

## Aer Lingus has a unique customer base with strong links Aer Lingus & to North America and a great affinity for the brand

Our customers have strong cultural and business links with North America



**~60%** of long-haul revenue generated in the USA

Our customers benefit from pre-clearance in Dublin



>1.2 m customers use the US Customs and Border Protection pre-clearance every year

Our customers prefer digital channels



82% of bookings made directly





#### Ensuring competitive cabin product



- Refreshed seat/cabin products across both Short-haul and Long-haul
- First to Fly A321 XLR from Q4-2024
- A330 Next Generation Business Class seat, A321 LR & A320neo include in-seat power

#### **Developing connected customer experience**



- Digital self-service and disruption management capabilities throughout the customer travel journey
- Mobile First Approach with improved app
- Modernised Call Centre

#### **Enhancing customer service**



- Customer First training: Brand proposition brought to life by our customer facing teams
- Inflight Experience differentiated by our people and enabled by Connected Crew



### Vueling customers are value-driven, tech-savvy explorers who seek an elevated low-cost travel experience



Our customers seek an elevated low-cost experience



**~100%** increase in ancillary revenue per passenger vs 2019

Our customers look for leisure experiences across Europe



~90% of customers fly for leisure reasons

Our customers are young and digitally savvy



**~40%** use Vueling App to manage their trip



## Vueling invest in digital capabilities to provide a personalised and fully self-manageable experience



#### Investing in a smart customer journey



- Biometric, contactless, mobile experience in main airports
- Self-service kiosks in airports

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- Fully self-managed digital disruption experience
- Real-time, relevant information for the journey

Offering an elevated experience



- Fixing our basics and co-creating new experiences and signature moments to elevate our service
- Engaging with our people to deliver the best travel experience for customers
- Providing tools and training for frontline staff to elevate the service levels

#### Always-on digital customer care

vueling



- Developing a 24x7 efficient digital customer care, from simple queries to complex transactions
- Investing in industry-leading platforms to leverage the latest technology trends
- Serving customers when they need, the way they need

### LEVEL is IAG's newest brand







#### **Barcelona to prime destinations in the Americas:**

1<sup>st</sup> long-haul airline in Barcelona



#### **Digital & dynamic:**

Digital and innovative, allowing you to tailor your journey: "Fly your way"

#### **Elevated low-cost experience:**

We offer a great experience, ranging from a "no-frills" option to an "allin" premium cabin, all at an affordable price



### Investing in best-in-class customer experience





# Growing our high-margin, capital-light businesses

Adam Daniels Chairman & CEO IAG Loyalty



## Our strategy is to invest in our customers to drive higher returns





## Membership of our loyalty programmes continues to grow





\*Active customers are defined as those who have collected or redeemed Avios within the last 36 months in an IAG Programme

### What do customers want from a loyalty programme?





## All IAG programmes have transitioned to 'spend based earn'

Simplicity & recognition

We are investing in additional Avios issuance for our customers





## IAG plans further simplification & recognition for its customers







Our partnerships are making it easier to collect



### Avios collection partnerships



### New currency partnerships







### ...and we believe there is an opportunity for further growth



## Laser focused on providing compelling redemption options

Across the group we continue to invest margins into enhanced loyalty propositions for customers, including:





PWA: Pay with Avios – our proposition that enables Avios to be redeemed in place of cash RFS: Reward Flight Saver – our proposition to make reward flights more attractive, by limiting the cash amounts required to cover taxes and fees (UK issue) Aspirational rewards
### And there is more to come in 2024....







## Enabling an asset-light business, with opportunity to scale...





## Transforming our businesses

Fernando Candela Chairman & CEO, Iberia



### We are transforming our businesses to drive sustainable earnings

- Transformation is creating better businesses that are more efficient and resilient
- We are embedding transformation across all our businesses
- We are looking **at all areas** in forensic detail to drive a step-change, so we can grow sustainably in the longer-term
- We are building on strong foundations of **previous experience and execution**



### Transformation will deliver value in all businesses across the Group





## Transformation plans are impacting all business areas





## We are looking at a Transformation in forensic detail







## Sharing best practices also delivers transformational value





## We have done this before, which is now supporting Iberia's growth





## And has delivered a step-change in Iberia's profitability





## We are transforming our businesses to drive sustainable earnings



Transformation will ensure that IAG and its businesses are stronger in the future



Forensic governance and oversight at Group level



Significant number of initiatives driving improvements to revenue, costs and operations



Leading to profit opportunity in all of our operating companies





## BA TRANSFORMATION UPDATE



#### Five strategic imperatives guide our transformation







### We are investing heavily in transformation Our focus areas:

World-class customer experience



Leading edge **commercial platform** 



Modernisation of the IT estate

**Operational** and **technical** excellence

# Over £7bn

Total BA Transformation investment 2024-26 including fleet



Our transformation is a key enabler for **enhanced customer experience**, revenue optimisation and cost efficiency





#### Upgrading our end-to-end customer journey



Building Our Brand



- New uniforms
- 'A British Original' embedded throughout the customer journey
- New partnerships (BST festival, Whispering Angel, Paramount+)

Ground Experience



- Global lounge refurbishment programme, including Heathrow
- New, dedicated **Club check-in zone** at T5
- Digital baggage notifications and wayfinding app



Onboard

Experience

- New aircraft and continued 'Club Suite' rollout
- Doubling of content on entertainment systems
- Enhanced food & beverage offering in all long-haul cabins and relaunched onboard retail



Cabin

Crew

- New digital tools for crew
- Additional training
   programmes launched
- One Heathrow cabin crew team



Customer

Care

- New telephony systems
- Use of automation and AI
- Proactive Customer Care team offering air to ground resolutions





#### Our commercial capability is being transformed



#### **Digital Experience**



**2023**: Launch of homepage and first flight booking

**2024+** capability ramp-up and full route roll-out

### ba.com re-platforming and re-launch of the BA app

- deeper personalisation
- 100% online serviceability
- end-to-end trip management
- fast product release cycle

#### **Revenue Management**



2024: cutover to new tech platform



2024+ delivery of next-gen capability

#### New Revenue Management system

- accurate **demand forecasting**
- flight and ancillary revenue maximisation
- dynamic pricing capability and agile response to market

#### **Payments System**



**2024**: first new forms of payment

**2025** additional forms of payment roll-out

### Modernised payments system and new partnerships

- greater access to alternative methods of payments
- more opportunities to use Avios
- driving cost optimisation

#### MAXIMISING REVENUE THROUGH DYNAMIC PRICING, CUSTOMER-CENTRICITY AND SPEED TO MARKET





#### A step-change in business resilience



**£750m** Investment in IT 2023-2026

#### **IN PROGRESS NOW**

- Building resilience and additional business continuity
- Independent back-up systems on 50% of desks in Heathrow Terminal 5
- Amadeus Reservations Desktop (ARD) now in use in our Customer Engagement Centres in the event that our primary systems fail
- New telephony in our UK Customer Engagement Centres and a new modernised CallBA facility in Delhi

#### **COMPLETE BY Q1 2025**

- Moving, retiring, and replacing 645 older systems and 10,600 servers from our two existing datacentres
- 95% of our systems are **migrating to the cloud**
- A new Network Hub will link our systems and buildings

#### DELIVERING AN IT ESTATE THAT IS FIT FOR THE FUTURE



BRITISH AIRWAYS

## Transforming our operation is fundamental to driving improvements across the business







for transformation in operations The operating environment remains complex...

Ongoing external challenges only increase the need

#### **Airspace challenges**

- Air Traffic Control (ATC) delay minutes up by 93% vs. 2022
- **Reduced European airspace capacity** but flights up 12% vs 2022

#### New resources dealing with increased demand

- More than 10,000 new colleagues joined (October 2021 June 2023)
- Passengers increased 26%, bags 29% and flights 27% in Summer 2023 vs Summer 2022

#### Supply chain issues

- Component lead times increased 50-75%
- Global events impacting maintenance service supply chain





#### **Operational**

- Improved punctuality
- Reduced cancellations and disruption



#### Customer

- Higher NPS
- Higher Customer Satisfaction



#### Employee

Improved colleague experience and engagement

#### **Financial**

- Higher cost efficiency
- Reduced disruption costs









**BRITISH AIRWAYS** 

## Improving punctuality is at the heart of delivering a world-class operation



Recognised punctuality performance gap...

...driven by both internal and external delays







Four key levers...

#### We have four key levers to drive up punctuality

to drive up punctuality

 Image: Constraint of the second second







## Transforming our Heathrow ground operations is the focus of significant investment





Team-based Working

- Clear accountability for performance, safety and engagement<sup>1</sup>
- **Team Zones**<sup>2</sup> with specialists delivering an expert, world-class service



Leadership, Oversight and Management

- Ensuring effective spans of control<sup>1</sup>
- Driving an **'on-time'** performance culture



Tools and Training

- Investment in resources and equipment
- New performance data dashboards
- Tailored training



Resilience During Disruption

- Next-gen re-booking technology
- **Targeted** ticketing and Connections **resources**
- Integrated Allocation and Operational teams, located airside

#### DRIVING A STEP CHANGE IN OPERATIONAL PERFORMANCE AND CUSTOMER EXPERIENCE



**BRITISH AIRWAYS** Targeted scheduling enhancements are supporting the deliverability of our operation



Dynamic **optimisation** of scheduled block times and realigned turnaround buffers across the schedule Ξ New schedule smoothing to even Re-shaped T5 out handling workload Minimum Connection across hours Times to reduce missed connections

**Revised standard for** turnaround times and fully re-designed **Precision** Time Schedule



We are building a maintenance capability that will deliver for the business now and into the future





#### BUILDING A MAINTENANCE CAPABILITY THAT DELIVERS FOR THE BUSINESS



**BRITISH AIRWAY** 

**BRITISH AIRWAYS** 

We will empower the business to make effective use of technology, data and analytics



#### Modernising core systems to improve reliability and reduce downtime

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**Leveraging data** from across the operation to create a single source of truth Using digital tools to support decision making and optimise outcomes





EMPOWERING OUR COLLEAGUES TO MAKE BETTER DECISIONS FOR OUR CUSTOMERS AND OUR OPERATION





#### Transforming

[BA TRANSFORMATION VIDEO]





#### Focused action is already delivering results



## Network D15 punctuality has turned a corner



Focus on handling improvements is delivering results

- >80% reduction in checked baggage delays that cause us to miss D15 Last 2 weeks of October vs pre-launch (Jan-Jun)
- >90% reduction in hand baggage delays October vs pre-launch (Jan-May)
- **35% improvement** in delayed baggage LHR T5 missed bags/1,000 pax Oct-Nov MTD vs Aug-Sep



BRITISH AIRWAYS

## Transforming our operation is fundamental to driving improvements across the business







### Our focus areas:



World-class **customer experience** 



Leading edge **commercial platform** 



Modernisation of the IT estate



**Operational** and **technical** excellence



## Leading the industry in sustainability

## Jonathon Counsell Head of Sustainability



# IAG is playing a leading role and working with industry to accelerate aviation decarbonisation





# IAG's roadmap to Net Zero by 2050 utilises **multiple** solutions to decarbonise

We are investing in new aircraft, operational efficiencies, market-based measures and SAF





## Fleet renewal will continue to improve our fuel efficiency

We are quickly introducing new aircraft ...



... which are far more fuel efficient





Innovative technology – engaging with cutting edge technologies via Hangar 51 to provide **multiple** decarbonisation solutions





## SAF – the primary decarbonisation lever for aviation to 2050





# We are advancing towards 10% SAF by 2030 with a diversified portfolio of supply options

#### 2022 SAF supply is less than 1% of global jet fuel required; but we are working quickly to secure our 2030 target

- We have built a strong and growing team of specialist SAF originators
- We have forward SAF financial commitments globally of \$865m\*
- We continue to evaluate new opportunities, with producers in UK, US, and Europe
- Diversifying our supplier base is critical to mitigate:
  - Financing and execution risk by producers
  - Government policies favouring specific technologies and/or feedstocks




# We have already contracted 25% of our 2030 SAF target and aim to secure 100% in the next 3 years

Partner	Location	Pathway	% of 2030 target
LanzaJet≻		Alcohol-to-Jet	10
Seeve Seeve		Alcohol-to-Jet	13
<b>AEMETIS</b>		HEFA	2



Hydrotreated Esters and Fatty Acids (HEFA) refines vegetable oils, waste oils, or fats into SAF through a process that uses hydrogen (hydrogenation).

# New aircraft, SAF and operational improvements will continue to improve our carbon efficiency





# Carbon and SAF policy is evolving but needs to advance to enable the aviation sector to achieve de-carbonisation targets



Provides best SAF production policy support; **focused on incentives** and not mandates. Evidence strongly demonstrates that projects follow policy support.



Emissions Trading Scheme tightened, and free allowances removed by 2026. SAF mandate legislated, reaching 6% by 2030. Incentive available in the form of 20m ETS Allowances.



Emissions Trading Scheme tightened, and free allowances removed by 2026. There will be a SAF mandate of 10% by 2030 and some level of support is expected; details to be confirmed.



Some countries are progressing carbon pricing mechanisms and looking to implement SAF mandates.



### Conclusions





# Maximising Total Shareholder Returns

### Nicholas Cadbury Chief Financial Officer



# Focused on delivering world-class margins and returns





### We have a high-quality and increasingly diverse revenue stream





Business defined as business agencies & Travel Management Companies
 Corporate industry split reflects BA + IB only
 IB figure includes LEVEL

### Revenue and cost transformation – delivering world-class margins

Forensic transformation plans

	<ul> <li>Investing in commercial technology and skills</li> <li>Upgrading customer journey experiences</li> </ul>	Cost Category	Key Drivers and Actions – airline unit costs *
Revenue enhancements	<ul> <li>Developing products and services</li> </ul>	Ownership	<ul> <li>Investment in fleet partially offset by fuel efficient new aircraft</li> <li>Fleet and product investment driving higher depreciation</li> </ul>
Cost and efficiency	<ul> <li>Group scale providing procurement advantages</li> <li>Share best practices – e.g. fuel efficiency</li> <li>End to end process re-engineering</li> <li>Improve OTP and minimising disruption</li> </ul>	Supplier	<ul> <li>Operational efficiencies, technology and procurement offsetting inflation</li> <li>Investing in On Time Performance and resilience to reduce disruption</li> <li>Leveraging Group scale and data analytics with supplier</li> <li>Reduce selling costs through digital, NDC and direct channels</li> <li>Leveraging technology and data to enhance supplier management</li> </ul>
Operational improvements	<ul> <li>Digital and analytical transformation</li> <li>Forensic process assessments and adjustments</li> <li>Building skill sets and optimising structures</li> </ul>	Employee	<ul> <li>Investing in 2023/24 to drive long term operational efficiencies</li> <li>Multi-year agreements agreed with most teams</li> <li>Provides stability to develop an efficient growth plan and transformation</li> <li>Recognises employees' efforts and provides competitive salaries</li> <li>Increasing salary link to company performance</li> </ul>
ریج Technology	<ul> <li>Building resilience – replacing legacy systems</li> <li>Enhancing customer on-line experience</li> <li>Automating and speeding up processes</li> <li>Connecting teams and simplifying</li> </ul>		<ul> <li>Efficiency plans in all operating companies to help offset wage inflation, including:</li> <li>Transformation of airport process through technology (e.g. further rollout of e-gates and push back devices, next generation kiosks and self bag-drops)</li> <li>Increasing seasonal flexibility and new contracts</li> </ul>



### Disciplined approach to allocation of capital





## Capital priorities to support sustainable growth and margins





#### **Continue to secure balance sheet strength**

### We are returning our balance sheet to strength



*"IAG's higher-than-expected air passenger fares, underpinned by efficient cost management, translate into higher-than-forecast profit margins and earnings this year",* S&P on returning IAG to investment grade, 4<sup>th</sup> October 2023



\*Figures are on a pre-exceptional items basis. Historic results are restated for the treatment of administration cost associated with the Group's defined-benefit pension schemes

### **Continue to secure balance sheet strength**

## 1) We have a manageable maturity of debt

Pro-active de-risking of our balance sheet: £2.0bn UKEF-backed loan and €0.8bn ICO-guaranteed loans repaid



#### Bonds issued by ICAG

- €500 million fixed rate 2.75 per cent bond 2025
- €500 million fixed rate 1.50 per cent bond 2027
- €825 million convertible rate 1.125 per cent bond 2028
- €700 million fixed rate 3.75 per cent bond 2029

#### Other unsecured bonds and loans

- Fixed rate unsecured bonds
- Fixed rate unsecured US dollar mortgage-style loan
- Fixed rate unsecured euro loans with the Spanish State (Department of Industry)

Floating rate ICO-guaranteed loans (Vueling)

Note: Excludes aircraft secured loans, finance and operating leases

**British Airways UK** defined-benefit pension deficit payments



Both APS and NAPS schemes are in a technical surplus position. BA is not anticipating a need to make deficit recovery payments



**Continue to secure balance sheet strength** 

### 1 Our balance sheet provides flexibility





\*Figures are on a pre-exceptional items basis. 2019 results are restated for the treatment of administration cost associated with the Group's defined-benefit pension schemes \*\* Subject to seasonal working capital movement Invest in rebuilding our fleet

### 2 Capital expenditure – investing in our strategy







### Invest in rebuilding our fleet

### Rebuilding capacity through a more modern, efficient fleet 2



**Investing in more efficient fleet** 



### Invest in rebuilding our fleet

# <sup>2</sup> Capacity growth through gauge, utilisation and new long-haul





### **2** Funding options give us more flexibility



A fleet ownership decision making process



### <sup>3</sup> Investing in our infrastructure, customers and sustainability

### **OVER THE NEXT 3 YEARS:**

### **€1.7bn**

#### in our IT and digital estate

- IT estate modernisation across all OpCos delivering resilience and security and removing obsolescence
- Commercial platforms, new revenue management and new payment systems
- All OpCos investing in digitalisation of the customer journey
- Improved customer management through new CRM solutions



# €1.5bn

- Completing BA Club Suite rollout
- Lounge investments
- New business class seats at Iberia and Aer Lingus
- Plus material opex investment in enhancing catering and service proposition

### **Significant investment**

in sustainability

- \$865m<sup>1</sup> commitment to future SAF purchases and investments as at the end of 2022
- Joint agreement with Microsoft to purchase 14,700 tonnes of SAF announced in August 2023
- Goal of using SAF for 10 per cent of fuel needs by 2030





#### **Commitment to sustainable dividends**

### 4 5 Committed to sustainable shareholder returns



We will return to dividends carefully and sustainably once investment programme and balance sheet secure



**Excess cash returned to shareholders if no inorganic opportunities exist** 

### Investing in inorganic growth – Air Europa

#### **Transaction overview**

**20%** stake acquired in August 2022 by exercising option on €100m convertible loan

Purchase price of **€400m** for the remaining 80%

Payment deferred: **€100m** in IAG ordinary shares and **€300m** cash\*

Completion expected by the end of 2024

**Expected limited impact** on IAG's **financial leverage ratios** 

Agreement is subject to **receipt of regulatory clearance** 





**C** AirEuropa

# Financial medium-term ambitions and priorities

#### **Balance Sheet**

#### **Medium-term ambition**





## Summary



We will deliver world-class margins and returns supported by:

- Disciplined approach to capital allocation
- Focus on strong and sustainable free cash flow
- Revenue and cost transformation helping to offset investment and inflation

### We will prioritise:

- Continuing to secure our balance sheet strength
- Investing in rebuilding our fleet delivering moderate capacity growth since 2019 through gauge and utilisation
- Investing in our customer experience, digitalisation, resilience and sustainability
- Our commitment to shareholder returns and sustainable dividends





Q&A



Quiz!

# Driving world-class margins and returns

Luis Gallego Chief Executive Officer



### Maximising Total Shareholder Returns





# Appendix

### Alternative Performance Measures (APMs) and Financial terminology definitions

Measure	IFRS/APM	Definition	Source of calculation
Operating profit (and other Income statement items) before exceptional items	APM	See IAG 2022 ARA (APMs section) and accounting policies	IAG 2022 ARA (Reconciliation of alternative performance measures section, note a: Profit/(loss) after tax before exceptional items)
EBITDA before exceptional items	APM	EBITDA excluding exceptional items	IAG 2022 ARA (Reconciliation of alternative performance measures section, note e: Net debt to EBITDA before exceptional items)
Unit measures (PRASK, Fuel CASK, Non Fuel CASK)	APM	Passenger revenue, fuel costs, non-fuel costs (before exceptional items) divided by capacity (ASKs)	IAG 2022 ARA (Glossary section)
Gross debt	IFRS	Total borrowings (current and non-current)	Direct from Balance sheet (Current liabilities, Non-current liabilities)
Cash	IFRS	Cash and cash equivalents and Current interest-bearing deposits	Direct from Balance sheet (Current assets)
Net debt	IFRS	Gross debt less Cash	IAG 2022 ARA (Reconciliation of alternative performance measures section (note e: Net debt to EBITDA before exceptional items)
Net debt to EBITDA before exceptional items (or Leverage)	APM	Based on Net debt per above and EBITDA excluding exceptional items	IAG 2022 ARA (Reconciliation of alternative performance measures section), note e: Net debt to EBITDA before exceptional items)
Liquidity (or Total liquidity)	APM	Cash (per above) plus committed and undrawn general and overdraft facilities, and aircraft-specific financing facilities	IAG 2022 ARA (Reconciliation of alternative performance measures section, note h: Liquidity)
Return on invested capital (RoIC)	APM	EBITDA before exceptional items, less fleet depreciation adjusted for inflation, depreciation of other property, plant and equipment, and amortisation of software intangibles, divided by average invested capital and is expressed as a percentage	IAG 2022 ARA (Reconciliation of alternative performance measures section (note f: Return on invested capital)
Capex (or Gross Capital Expenditure)	IFRS	Acquisition of property, plant and equipment and intangible assets per cash flow statement	Direct from Cash flow statement (Cash flows from investing activities)



### Disclaimer

#### LEI: 959800TZHQRUSH1ESL13

#### Forward-looking statements:

Certain statements included in this document and any related conference call or webcast (including any related Q&A session) are forward-looking. These statements can be identified by the fact that they do not relate only to historical or current facts. By their nature, they involve risk and uncertainties because they relate to events and depend on circumstances that will occur in the future. Actual results could differ materially from those expressed or implied by such forward-looking statements.

Forward-looking statements often use words such as "expects", "may", "will", "could", "should", "intends", "plans", "predicts", "envisages" or "anticipates" or other words of similar meaning. They include, without limitation, any and all projections relating to the results of operations and financial conditions of International Consolidated Airlines Group, S.A. and its subsidiary undertakings from time to time (the 'Group'), as well as plans and objectives for future operations, expected future revenues, financing plans, expected expenditure, acquisitions and divestments relating to the Group and discussions of the Group's business plans. All forward-looking statements in this document and any related conference call or webcast (including any related Q&A session) are based upon information known to the Group on that date and speak as of that date. Other than in accordance with its legal or regulatory obligations, the Group does not undertake to update or revise any forward-looking statement to reflect any changes in events, conditions or circumstances on which any such statement is based.

Actual results may differ from those expressed or implied in the forward-looking statements in this document and any related conference call or webcast (including any related Q&A session) as a result of any number of known and unknown risks, uncertainties and other factors, including, but not limited to, the current economic and geopolitical environment and ongoing recovery from the COVID-19 pandemic and uncertainties about its future impact and duration, many of which are difficult to predict and are generally beyond the control of the Group, and it is not reasonably possible to itemise each item. Accordingly, readers of this document and participants in any related conference call or webcast (including any related Q&A session) are cautioned against relying on forward-looking statements. Further information on the primary risks of the business and the Group's risk management process is set out in the Risk management and principal risk factors section in the Annual Report and Accounts 2022; this document is available on <a href="https://www.iairgroup.com">www.iairgroup.com</a>. All forward-looking statements made on or after the date of this document and attributable to IAG are expressly qualified in their entirety by the primary risks set out in that section. Many of these risks are, and will be, exacerbated by the ongoing recovery from the COVID-19 pandemic and uncertainties about its future impact and duration and any further disruption to the global airline industry as well as the current economic and geopolitical environment.

#### Alternative Performance Measures:

This document and any related conference call or webcast (including any related Q&A session) contain, in addition to the financial information prepared in accordance with International Financial Reporting Standards ('IFRS') and derived from the Group's financial statements, alternative performance measures ('APMs') as defined in the Guidelines on alternative performance measures issued by the European Securities and Markets Authority (ESMA) on October 5, 2015. The performance of the Group is assessed using a number of APMs. These measures are not defined under IFRS, should be considered in addition to IFRS measurements, may differ to definitions given by regulatory bodies relevant to the Group and may differ to similarly titled measures presented by other companies. They are used to measure the outcome of the Group's strategy based on 'Unrivalled customer proposition', 'Value accretive and sustainable growth' and 'Efficiency and innovation'.

For definitions and explanations of alternative performance measures, refer to the Alternative performance measures section in the IAG Annual report and accounts 2022 (IAG Annual Report and Accounts 2022 (iairgroup.com)) and the Interim Management Report for the nine months to September 30, 2023 (IAG Q3 2023 Results (iairgroup.com)). These documents are available on www.iairgroup.com

